



<b>Subject:</b>	Belfast Physical Activity & Sports Development Strategy
<b>Date:</b>	Tuesday 10 October 2023
<b>Reporting Officer:</b>	David Sales Director of Neighbourhood Services
<b>Contact Officer:</b>	Catherine Taggart Neighbourhood Services Manager

<b>Restricted Reports</b>	
<b>Is this report restricted?</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>If Yes, when will the report become unrestricted?</b>	
<b>After Committee Decision</b>	<input type="checkbox"/>
<b>After Council Decision</b>	<input type="checkbox"/>
<b>Some time in the future</b>	<input type="checkbox"/>
<b>Never</b>	<input type="checkbox"/>

<b>Call-in</b>	
<b>Is the decision eligible for Call-in?</b>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report or Summary of main Issues</b>
1.1	To provide members with an update on the development of a Belfast City Council Sports Development and Physical Activity Strategy (The Strategy) and the current timeline for the completion of the Strategy .
1.2	To provide a copy of the draft strategy which will be used for the public consultation.
<b>2.0</b>	<b>Recommendations</b>
2.1	The Committee is asked to note: (i) The updated timeline for development of the Belfast Physical Activity and Sports Development Strategy

	<p>(ii) The draft Physical Activity and Sports Development Strategy summary document attached</p> <p>(iii) The publication of the draft Physical Activity and Sports Development Strategy for public consultation over a period of 12 weeks from November 2023 - January 2024.</p>
<b>3.0</b>	<b>Main report</b>
	<b>Key Issues</b>
3.1	<p>It was agreed by the Strategic Policy and Resources Committee at its meeting on 5th January 2018 that a Belfast City Council Sports Development Strategy and associated work plan would be developed. This Strategy was to provide a framework for future decision making on providing funding to National Governing Bodies of Sport delivering programmes in Belfast in support of existing funding streams and work programmes which enhance sporting opportunities for Belfast's sporting organisations and individuals.</p>
3.2	<p>The People and Communities Committee of 5th June 2018 agreed a proposed Terms of Reference and proposed timeline. Since that date the Departmental Change Programme has prompted consideration of wider opportunities to clarify and align the links between sports development and Council's strategic funding and programming decisions in the areas of asset development, health improvement and community development.</p>
3.3	<p>At the People and Communities meeting of 10 November 2020 it was agreed that the Terms of Reference be extended to include the following;</p> <ul style="list-style-type: none"> <li>• In line with the Belfast Agenda the outcomes are extended to 2035</li> <li>• Physical activity programming is considered as part of the pathway into organised sport</li> <li>• Considered and aligned with our Leisure Transformation Programme.</li> <li>• Identification of alternative sources of financing/partner opportunities.</li> <li>• Facility/asset utilisation and management is maximised through collaborative partnership approaches</li> <li>• Facility/asset planning and development is considered taking account of local, citywide and regional need.</li> <li>• Sport's contribution to improvement of whole health is considered in the context of partnership working through the work of the Belfast Community Planning Partnership and associated Boards – particularly the Living Here Board</li> <li>• Sport's contribution to community development is considered in the context of City &amp; Neighbourhood's Departmental approach to area working and neighbourhood regeneration</li> </ul>

- The strategy 'working title' to be "Belfast Physical Activity and Sports Development Strategy"

Due to Covid the development of this strategy was delayed.

3.4 In July 2022 following a quotation process Strategic Leisure were appointed to support council in the production of the Strategy.

3.5 Since the appointment of Strategic Leisure Council officers have been working directly with them. On the 27<sup>th</sup> of September 2022 initial introduction meetings involving both Council Officers and a number of Key Delivery Partners took place. More than 50 individuals and groups have been listened to.

3.6 A total of 370 responses were also received via "Your Say Belfast".

3.7 Two workshops for elected members have also taken place.

3.8 **Proposed Draft Timeline Subject to Committee approval**

Background review of documentation policies and strategies	September 2022-Completed
Establish Board and structures for developing strategy	September 2022-October 2022 Completed
Initial face to face consultation with key stakeholders and schools	September 2022-October 2022 Completed
Review and Mapping	September 2022-October 2022 Completed
Focus groups established and face to face meetings to take place	October 2022 - December 2022 Completed
Wider public consultation to take place online using "Your Say Belfast"	October 2022-December 2022 Completed
Analysis of key issues identified with a focus on internal consultation and external feedback	November 2022-January 2023 Completed
Interim Draft Report produced and presented to elected members for discussion	March 2023 Completed

	Review Draft Strategy and produce draft report	September 2023 Completed
	Draft Strategy to be released for public consultation	November 2023- January 2024
	Analyse feedback from consultation and amend/update strategy	February 2024- April 2024
	Final Strategy to be presented to elected members	April 2024- June 2024
	Strategy Launched	June 2024- July 2024
3.8	<p><b>Financial Implications</b></p> <p>Cost associated with the development of the new strategy and engagement of external partners will be met within existing departmental resources. Members are advised that no capital funding is currently in place and limited revenue funding is available to support a strategy action plan. This will need to be costed and resourced as the strategy is developed and needs become clearly identified.</p>	
3.9	<p><b>Equality or Good Relations Implications/Rural Needs Assessment</b></p> <p>The draft strategy will be equality screened in line with the Council's agreed process.</p>	
<b>4.0</b>	<b>Appendices – Documents Attached</b>	
	Appendix 1 - Draft strategy summary	