

Economic Impact Assessment

Summary of Pre-Event Estimate						
	Delegations	Officials	Media	Spectators	Totals	Total %
Bed-Nights	16500	1650	30	1100	19280	
Accommodation	£ 577,500	£ 57,750	£ 2,400	£ 49,500	£ 687,150	60%
Food & Drink	£ 123,750	£ 49,500	£ 2,550	£ 32,900	£ 208,700	18%
Entertainment	£ 33,000	£ 8,250	£ 450	£ 6,400	£ 48,100	4%
Programmes/Merchandise	£ -	£ -	£ -	£ 7,300	£ 7,300	1%
Shopping/Souvenirs	£ 82,500	£ 16,500	£ 650	£ 26,500	£ 126,150	11%
Travel	£ -	£ -	£ 1,000	£ 4,000	£ 5,000	0%
Other	£ 49,500	£ 8,250	£ 150	£ 4,200	£ 62,100	5%
Total	£ 866,250	£ 140,250	£ 7,200	£ 130,800	£ 1,144,500	100%
Organisational Spend						0%
Total Additional Expenditure					£ 1,144,500	100%

Category	Amount £s	%
Delegations	£ 866,250	76%
Officials	£ 140,250	12%
Media	£ 7,200	1%
Spectators	£ 130,800	11%
Organisational Spend	£ -	0%
Totals	£ 1,144,500	100%

Event Title

Venue and Date

Competitors & Team Officials

Overnight Stayers	1500
Average Number of Nights	11.0
Bed-Nights Generated	16500

Category	Per Head	Gross
Accommodation	£ 35.00	£ 577,500
Food & Drink	£ 7.50	£ 123,750
Entertainment	£ 2.00	£ 33,000
Programmes/Merchandise	£ -	£ -
Shopping/Souvenirs	£ 5.00	£ 82,500
Travel	£ -	£ -
Other	£ 3.00	£ 49,500
Total	£ 52.50	£ 866,250

Officials

Overnight Stayers	150
Average Number of Nights	11.0
Bed-Nights Generated	1650

Category	Per Head	Gross
Accommodation	£ 35.00	£ 57,750
Food & Drink	£ 30.00	£ 49,500
Entertainment	£ 5.00	£ 8,250
Programmes/Merchandise	£ -	£ -
Shopping/Souvenirs	£ 10.00	£ 16,500
Travel	£ -	£ -
Other	£ 5.00	£ 8,250
Total	£ 85.00	£ 140,250

Media

Overnight Stayers	10
Average Number of Nights	3.0
Bed-Nights Generated	30

Day Visitors	10
Number of Days	10.0
Day Visits Generated	100

Category	Per Head	Gross
Accommodation	£ 80.00	£ 2,400
Food & Drink	£ 35.00	£ 1,050
Entertainment	£ 5.00	£ 150
Programmes/Merchandise	£ -	£ -
Shopping/Souvenirs	£ 5.00	£ 150
Travel	£ -	£ -
Other	£ 5.00	£ 150
Total	£ 130.00	£ 3,900

Category	Per Head	Gross
Accommodation	£ -	£ -
Food & Drink	£ 15.00	£ 1,500
Entertainment	£ 3.00	£ 300
Programmes/Merchandise	£ -	£ -
Shopping/Souvenirs	£ 5.00	£ 500
Travel	£ 10.00	£ 1,000
Other	£ -	£ -
Total	£ 33.00	£ 3,300

Spectators

1000

Overnight Stayers	100
Average Number of Nights	11.0
Bed-Nights Generated	1100
Day Visits Generated	400

Day Visitors	900
Number of Days	1.0
Day Visits Generated	900

Category	Per Head	Gross
Accommodation	£ 45.00	£ 49,500
Food & Drink	£ 25.00	£ 27,500
Entertainment	£ 5.00	£ 5,500
Programmes/Merchandise	£ 5.00	£ 5,500
Shopping/Souvenirs	£ 20.00	£ 22,000
Travel	£ 2.00	£ 2,200
Other	£ 3.00	£ 3,300
Total	£ 105.00	£ 115,500

Category	Per Head	Gross
Accommodation	£ -	£ -
Food & Drink	£ 6.00	£ 5,400
Entertainment	£ 1.00	£ 900
Programmes/Merchandise	£ 2.00	£ 1,800
Shopping/Souvenirs	£ 5.00	£ 4,500
Travel	£ 2.00	£ 1,800
Other	£ 1.00	£ 900
Total	£ 17.00	£ 15,300