

# Appendix B

## Support for Sport Revised Criteria Explanation

### Revision of Criteria

Continue with the assessment sections of

<b>Media Coverage</b>	(25%),
<b>Joint Marketing</b>	(20%),
<b>Spectator Appeal</b>	(reducing to 15%),
<b>Economic Benefits</b>	(10%),
<b>Bed Nights</b>	(10%) and

Replacing the 'Development Plan' (previously 15%) section with a new section called **Event Development** (20%)

**The Event Development** assessment will have three subsections:

Event History (5% weighting), looking at the age of the event and promoting newer ones:

1 <sup>st</sup> year of the Event	100
2 <sup>nd</sup> year of the Event	80
3 <sup>rd</sup> year of the Event	60
4 <sup>th</sup> year of the Event	40
Event 5 years old or over	20

Event Sustainability (5% Weighting), rewarding events that rely less on Public Sector funding:

5% - 10% of event budget from public sector	100
11% - 20% of event budget from public sector	80
21% - 30% of event budget from public sector	60
31% - 40% of event budget from public sector	40
41% - 50% of event budget from public sector	20
Over 50% of event budget from public sector	0

Sport Development (10% weighting)

Clear marking based on the provision of key information selected by the Sports Development unit.

Similar criteria are used for the Large Development Grants.

Marks (out of 100) would be awarded for evidence of the following:

- The sport is one which has a club structure
- Event organised by a Sports National Gov Body
- The NGB/Club has an active development plan
- There is an opportunity for the young people
- The sport has a clear competition pathway
- The event will leave a legacy
- Inclusive pricing structure

### Funding (link from score to allocation of Funding)

When a final score is reached the cash awarded will be in the following ratios:

Scoring between 80 – 100 marks	Full Amount Requested *
Scoring between 70 – 79 marks	90% of amount requested
Scoring between 60 – 69 marks	80% of amount requested
Scoring between 50 – 59 marks	70% of amount requested
Scoring between 40 – 49 marks	60% of amount requested

\* Applicants can only apply to Belfast City Council for a maximum of 50% of the overall budget. This will be made clear in the updated application form and accompanying notes.