

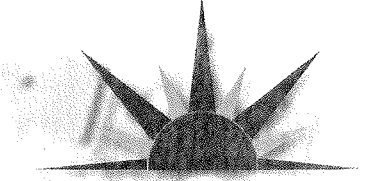
# Northern Ireland Franchise Show

**11 & 12  
November  
2011**

**Derry/L'Derry & Belfast**

**Partnership & Sponsorship Packages**



  
**ORTUS**  
THE BUSINESS DEVELOPMENT AGENCY

# Northern Ireland Franchise Show 2011

## Derry/L'Derry & Belfast

**Ortus are delighted to announce the Northern Ireland Franchise Show 2011. The show, which will take place across Derry/Londonderry and Belfast in November 2011, aims to help grow and promote the emerging franchising sector in Northern Ireland.**

This will be the inaugural year of the highly anticipated annual event which will benefit from the sector specific local knowledge provided by Ortus - Northern Ireland's leading franchise experts - and their experienced partners, Job Done Marketing, who have extensive experience in the running of highly successful regional franchise shows across the United Kingdom.

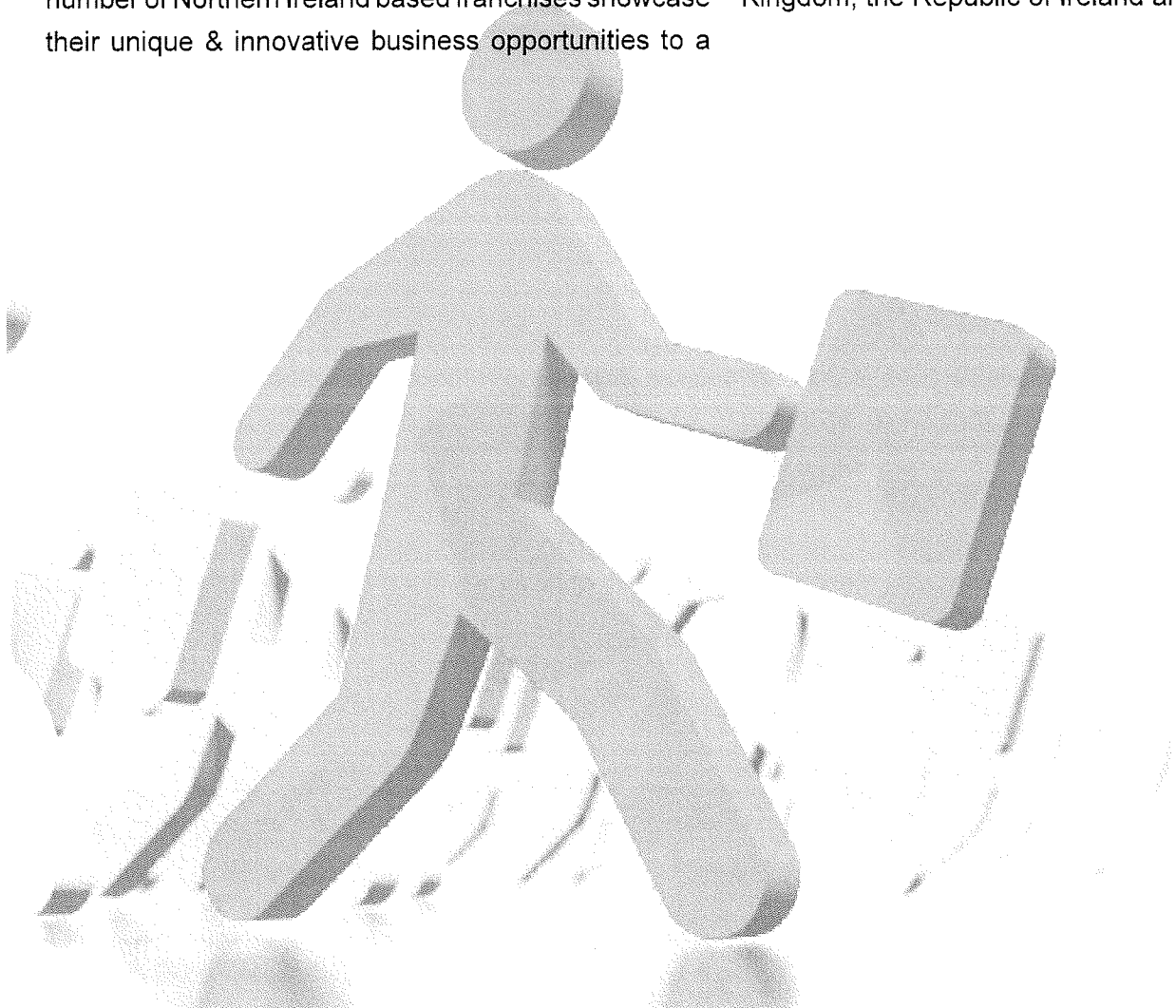
The show is open to all franchises and businesses that offer support services to the franchise sector. It will see a number of Northern Ireland based franchises showcase their unique & innovative business opportunities to a

captive audience of potential franchisees alongside leading franchises from across the United Kingdom, the Republic of Ireland and even further abroad.

The event is also expected to attract the business community from across Northern Ireland, thus representing a great networking event and information day.

The event will be free for individuals to attend and crowds of 500+ potential franchisees are expected at each event.

Sponsoring the awards gives you the chance to showcase your organisation to entrepreneurial individuals and business people involved in the franchising sectors in Northern Ireland, the United Kingdom, the Republic of Ireland and Further abroad.

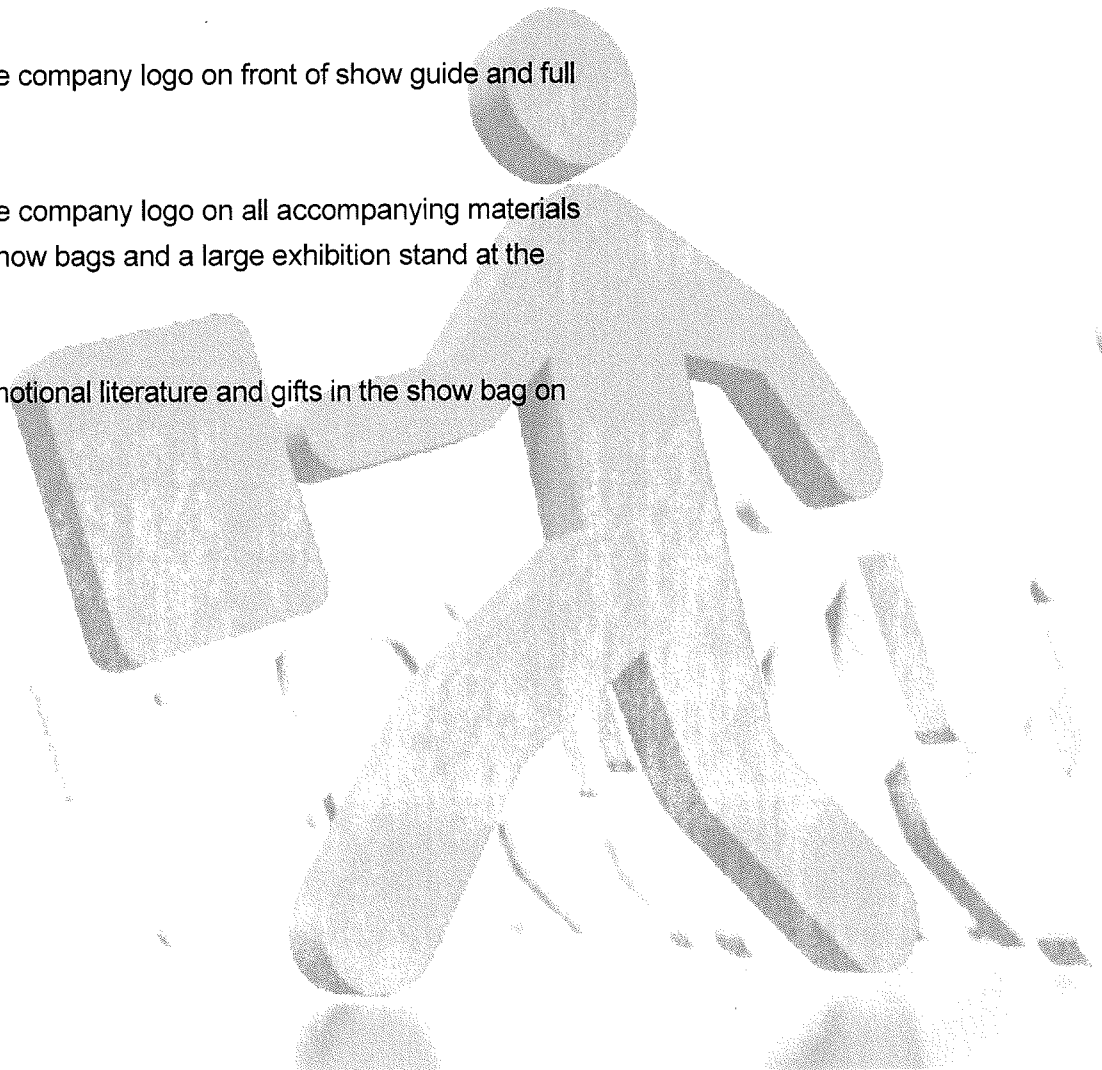


**Principal  
Sponsorship  
Package  
£5,000**

## **The Principle Sponsor Package: £5,000**

Benefits of the Principle Sponsorship Package include:

- An exhibition stand at both Derry/L'Derry and Belfast venues
- A speaker slot at both Derry/L'Derry and Belfast venues
- Comprehensive PR coverage prior to and after the event including recognition as principal sponsors
- Large company logo (including link) featured on [www.franchisingni.com](http://www.franchisingni.com), [www.NIfranchiseshow.com](http://www.NIfranchiseshow.com) and [www.northernirelandfranchiseshow.com](http://www.northernirelandfranchiseshow.com)
- Company name and large company logo on front of show guide and full page advertising within
- Company name and large company logo on all accompanying materials including tickets, flyers, show bags and a large exhibition stand at the show
- Opportunity to place promotional literature and gifts in the show bag on the day



**Sponsorship  
Package  
£3,000**

## **The Sponsorship Package: £3,000**

Benefits of the Sponsorship Package include:

- An exhibition stand at both Derry/L'Derry and Belfast venues
- Company logo (including link) featured on [www.franchisingni.com](http://www.franchisingni.com), [www.NIfranchiseshow.com](http://www.NIfranchiseshow.com) and [www.northernirelandfranchiseshow.com](http://www.northernirelandfranchiseshow.com)
- Company logo on front of show guide and advertising space within
- Company logo on all accompanying materials including tickets, flyers, show bags and a large exhibition stand at the show
- Recognition as a sponsor in PR coverage prior to and after the event.
- Opportunity to place promotional literature and gifts in the show bag on the day



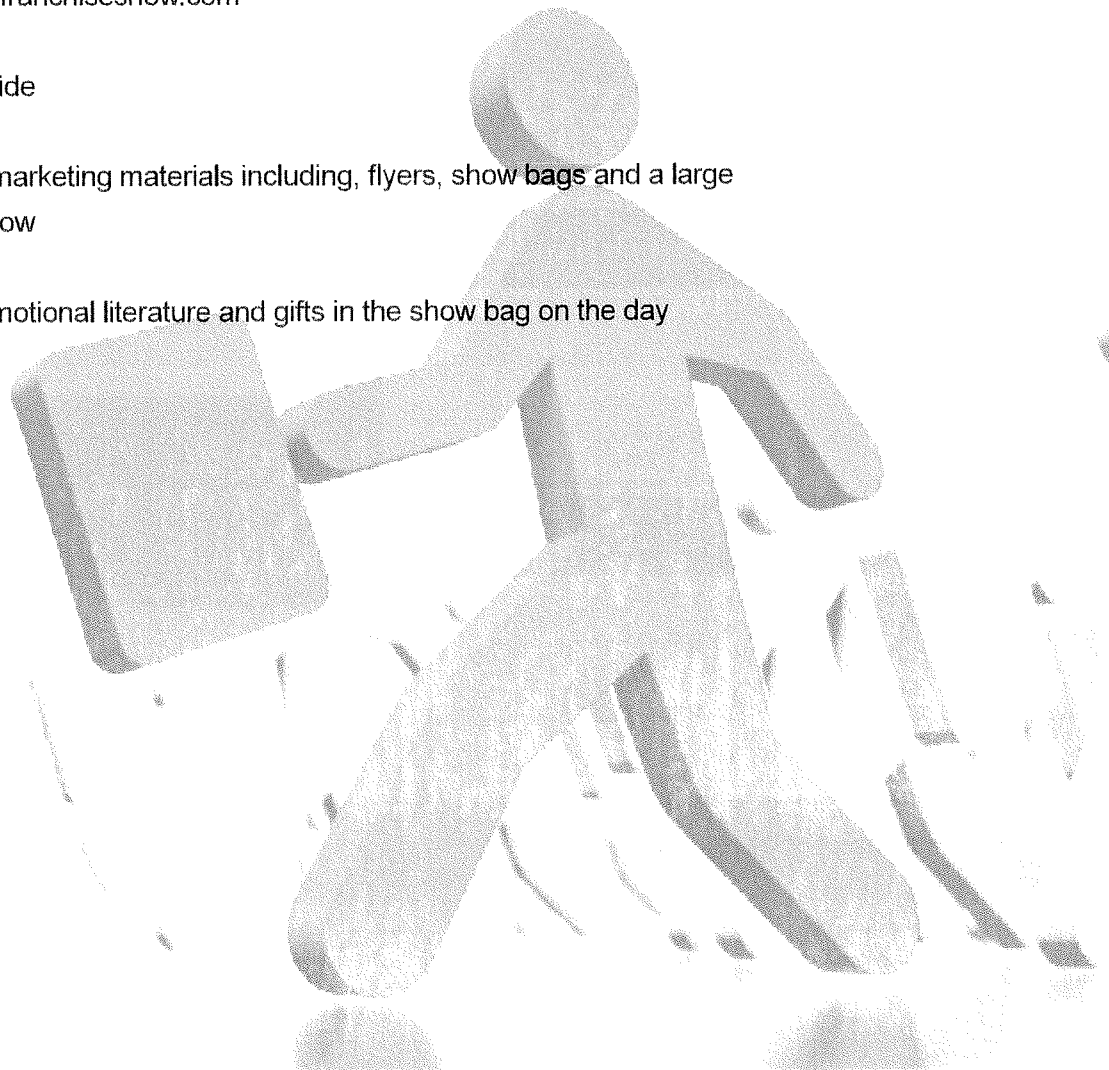
**Localised  
Sponsorship  
Package  
£1,500**

## **The Localised Sponsor Package: £1,500**

The localised sponsorship package is specifically designed for organisations who may only want to support the show in one geographical area.

**Benefits of the Localised Sponsorship Package include:**

- Space at the entrance to the exhibition at your chosen venue (Derry/L'Derry or Belfast)
- PR coverage prior to and after the event.
- Company logo (including link) featured on [www.franchisingni.com](http://www.franchisingni.com), [www.NIfranchiseshow.com](http://www.NIfranchiseshow.com) and [www.northernirelandfranchiseshow.com](http://www.northernirelandfranchiseshow.com)
- Logo on front of show guide
- Logo on accompanying marketing materials including, flyers, show bags and a large exhibition stand at the show
- Opportunity to place promotional literature and gifts in the show bag on the day





## Northern Ireland Franchise Show 2011

### Registration Form

I/We would like to support the Northern Ireland Franchise Show 2011

**Company:**

**Address:**

**City:**

**Postcode:**

**Tel:**

**Fax:**

**Email:**

**Sponsorship level:**

Principal Sponsorship Package: £5,000 + VAT

Sponsorship Package: £3,000 + VAT

Localised Sponsorship Package: £1,500 + VAT

**Sponsorship in kind offers/opportunities:**

**Payment Options:**

I enclose a cheque for:

Payable to 'Ortus'

or

Please invoice me using Purchase Order number:

**Please return completed forms to:**

James Scott  
Ortus  
Filor Building, Twin Spires Complex, 155 Northumberland Street  
Belfast  
BT13 2JF