

Welcome to IPB pride of place 2013

IPB, Co-operation Ireland and its local authority partners are proud to present once again the prestigious Pride of Place Competition. The main objective of the competition is to celebrate community contributions to local society and the creation of civic pride.

After the successful launch of the pilot cities competition in 2007 and because of the continuing high demand for participation in subsequent years, Pride of Place will again host a special competition for the 10 cities, North and South in 2013

The IPB Pride of Place Competition is all about acknowledging in a meaningful manner the fantastic selfless work being done by people in communities all over the island of Ireland. It is recognition of the work being done to create communities for tomorrow while respecting the heritage and culture of the past. It is recognition of the work being done to create viable, vibrant and visible communities. It is also about giving local authorities an opportunity to participate in the heart of their communities because we recognise that - in addition to providing essential services - we also have a responsibility to build communities.

We congratulate all those communities and groups who participated in the 2012 Competition! They achieved a very high standard in spite of the economic downturn. We were honoured to pay tribute at the Awards Ceremony in Thomond Park Stadium, Limerick to all the communities who continue to work tirelessly to create and promote pride in their cities, towns and villages. I thank the Limerick County and City Councils for making the ceremony such a success. A special thanks to Co-operation Ireland for their ongoing commitment to the competition and I want to particularly welcome IPB as the headline sponsor of Pride of Place for the 2nd year running. They recognise the importance of looking after the communities their customers serve.

Tom Dowling
Chairman,
IPB Pride of Place Committee



Message from IPB

IPB is proud once again to be headline sponsor of the IPB Pride of Place awards in association with Co-operation Ireland and Local Authorities, North & South. IPB is a mutual general insurance company and is the only 100% Irish owned insurance company whose remit is to protect its local authority members and their communities. IPB believes there is a better way of doing business and were delighted to be the first company to issue a social dividend to Irish society. Through active meaningful engagement with our members and their communities we believe we can make a real difference.

Co-operation Ireland

Co-operation Ireland's mission is "to underpin political agreement on the island of Ireland by building positive relationships at community level, both within Northern Ireland and between Northern Ireland and the Republic of Ireland, through the promotion of mutual understanding and co-operation."

Co-operation Ireland's aim is to improve community relations by providing opportunities for people to engage in peace-building projects.

Co-operation Ireland's activities focus on:

Youth and School Groups

Community Groups

Local Authorities

'Hard to Reach' and Marginalised Communities and Individuals

Universities and Colleges

2013 IPB Pride of Place Timetable

3 May 2013	Closing Date for all Pride of Place Applications
Mid June 2013	Judging Season Commences
End August 2013	Judging Season Concludes
16 November 2013	Awards Ceremony, Venue in Derry City TBA

Contact Us

If you require any additional information on Pride of Place 2013, please contact Maurice Inglis at minglis@cooperationireland.org or tel 01 819 7692 (00 353 1 819 7692 from Northern Ireland)

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pride of place 2013

Cities Competition Entry Details



ipb pride of place 2013

in association with

Co-operation Ireland

"The idea of community development is not simply a gimmick with a nice sounding title. It is to do with a fundamental view of human beings and their relationship with the world and their own place. To believe in community you need to think people, first, second and last. You have to believe that people and the quality of their lives are not simply something to be weighed in the balance but are the sole purpose of development and economic activity"

Waters J. 1995 quoted in
The Politics of Community Development:
Powell F & Geoghegan M. (2004)





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This is the eleventh year of the competition, which has enjoyed tremendous success and continues to grow in terms of prestige and popularity. We are delighted to announce the on-going and much esteemed involvement of our title sponsor IPB in the competition in 2013. After wide consultation and in our constant quest to refine and maximise the impact of the competition it has been decided to:

- Enhance and promote our on-going involvement with the LivCom Competition, where IPB Pride of Place nominees enjoyed such great success last year. Congratulations are extended to County Wicklow, Moynalty, County Meath and Abbeyleix, County Laois. Once again up to five entrants will be awarded sponsorship to represent the island of Ireland in this prestigious International Competition.
- Revise and simplify the judging criteria.
- Expand the Awards Weekend in November to include seminar and networking opportunities and to give a profile and showcase opportunity to each and every entry in the competition. This will involve a Saturday seminar with high profile keynote speakers.

In 2012 a record number of entries representing cities, towns and villages throughout the island of Ireland were nominated by their Local Authorities to take part in the competition. The winners were announced at a magnificent Gala Awards Night in Thomond Park Stadium, Limerick in November.



Who Can Enter ?

The Cities Pride of Place entry criteria aim to accommodate all local community group activities in operation, whether they are in communities in the 'single issue' category or self-contained geographical units in the cities. The common thread is the impact and difference made in people's lives within their communities. Groups may be entered under one of the single issue categories, a general population category or the housing estates category. Entry is by way of council nomination only. The process for nomination may vary from council to council. Some areas have their own 'mini' Pride of Place competitions, which act as preliminary heats to the all-island competition. Others will select entrants directly based on their knowledge of communities and groups with whom they are involved.

Entry Criteria

This year there are two population categories, three single issue categories with designated themes (see below) and the housing estates category. Each City Council may nominate a maximum of 5 categories. It is not permitted to nominate two Pride of Place entries in the same category. The judging criteria for all categories will be available shortly.

Category	Population
1	under 1,000
2	over 1,000

Category	Theme
3	Tourism Diaspora Initiative
4	Community Arts Initiative
5	Enterprise and Youth Project

Category	Non Population
6	Housing Estates (not pop specific)

Under the population categories communities will be asked to demonstrate social responsibility under the following headings:

- How do we care for vulnerable people (e.g. older people, young people, the disabled and migrant workers)?
- How do we retain our culture and still be welcoming to new people?
- How do we protect our environment?
- How do we respect the built fabric of the community?
- How do we make links between the business community and our community?

For the theme categories groups will be asked to demonstrate excellence in delivery of a local community service under the relevant single issue theme.

The housing estates category is common to this competition and the main competition and is not population specific.



Entry Fees

The 2013 IPB Pride of Place entry fees remain the same as last year are as follows:

Republic of Ireland €3,000 per Council

Northern Ireland £2,500 per Council

All cheques / money orders should be made payable to Co-operation Ireland. Payment and the completed application form/s should be forwarded to either of these addresses:

IPB Pride of Place,
The Local Authorities Programme,
Co-operation Ireland, Lower Ground Floor,
Port Centre, Alexandra Road, Dublin 1

IPB Pride of Place,
The Local Authorities Programme,
Unit 5, Weavers Court Business Park,
Linfield Road, Belfast BT12 5GH

Prize Details

Prizes will be awarded in each category as follows:

Categories 1 - 6

1st Prize is a trophy and a cash prize

Runners-up will also receive a trophy and a cash prize

All winners will be announced and prizes awarded at the Gala Awards Ceremony in November.



Certificates of Participation

All entrants in the competition will receive an IPB Pride of Place certificate in recognition of their endeavours to work for their communities. These will be issued prior to the Gala Awards Night.

Souvenir Brochure

IPB Pride of Place always encourages entrants to look at other community group undertakings and compare knowledge through networks and information exchanges. So once again we will be producing the IPB Pride of Place Souvenir Brochure which will be available at the Gala Awards Ceremony. This will give a summary of each entry in the competition.

To ensure that your community/group receives the best possible profile, please take a little time to compose a summary detailing your group and its activities. Each summary (100 - 150 words) should include the name of the area or group represented, the county, a short description of location, and a short history and details of current activities. There are many good examples in last year's brochure.