

Community • Culture • Commerce

# NEW YORK - NEW BELFAST

CONFERENCE 2013 & US-Ireland Top Companies Luncheon

**June 12, 2013**

5:30pm Registration

6pm **A New York Welcome**  
with Fr Joseph McShane, President Fordham University and  
The Lord Mayor of Belfast (invited)

6:10pm **'Across the Broad Atlantic'**  
Geraldine Hughes and students of Fordham University Theatre  
Department with a specially prepared production 'My Lagan Love'  
by David O'Leary. (Irish music classic 'My Lagan Love' was  
composed by Joseph Campbell who also founded the School of  
Irish Studies at Fordham University in 1928)

6:30pm **More than an Add-On: Arts and our Cities**  
*How can we make sure that the beauty and inspiration of our arts  
activities and projects are core to the proposition of both New York  
and Belfast for their citizens and for visitors?*  
(With opening trailer of new TG4 documentary on Joseph  
Campbell by MacDara Vallely.)  
Chair: John Lee, Irish American Writers & Artists Inc.  
John Ahearn, sculptor, South Bronx  
MacDara Vallely, film-maker, Bronx/Co. Armagh  
Pauline Turley, Irish Arts Center  
Darrah Carr, Darrah Carr Dance

7pm **I AM NEW YORK**  
A presentation of a short film made by New York film-maker  
Kevin Breslin in collaboration with Horst Hamann

7:15pm **A One-Way Ticket to Oliver Jeffers' World**  
With Belfast-born children's author, and artist Oliver Jeffers who is  
now based in Brooklyn

7:30pm **The Path to Peace**  
*As Belfast bounces back from a testing year, we give a platform for  
grassroots voices backing the peace.*

Introduced by Roy Adair, CEO Belfast Harbour, Chair Northern Irish  
Connections.

Chair: John Connorton, Partner Hawkins, Delafield and  
Wood LLP and Chair Friends of Belfast  
Jackie McDonald, loyalist peace and community leader  
Cllr Jim McVeigh, Sinn Féin leader on Belfast City Council  
John Fitzpatrick, Fitzpatrick Hotels and Chairman elect of  
American Ireland Fund  
Geraldine McAteer, CEO West Belfast Partnership Board

8:30pm **Recognising Irish Echo Person of the Year Brian O'Dwyer**  
Introduced by Paul Maskey, MP for West Belfast.  
Presented by Christine Quinn, Speaker New York City Council.  
Response: Brian O'Dwyer

**Parting Shot: Lost Commandos.** A film short on the end of war  
by singer-songwriter Joby Fox.

**June 13, 2013**

8-9am **Business Breakfast**  
Alex Attwood MLA Minister for Environment Northern Ireland  
(Invited) Patrick Anderson, CEO Dalradian Resources.

9am **Plenary Official Opening with Rep. Mike Fitzpatrick**  
Mike Fitzpatrick is a Republican member of the New York  
State Assembly and a longstanding friend of Belfast.

9:10am **The Gathering 2013: Gaps, Gains and Goals for the Future**  
*The stats are in for the first half of the year and they show that the  
Gathering has been a success: visitor figures from the US are up.  
But what can be done to bring those visitors back again and to  
build enduring relationships between Ireland and the US.*  
Chair, John J. Reilly, Partner Squire, Sanders, Dempsey LLC  
Brian Stack, CEO CIE Tours  
Christopher Cahill, Exec. Director American-Irish Historical Society  
Brian Burke, Chair Odyssey Trust, Belfast  
Representative of Tourism Ireland  
Kevin Gamble, CEO Féile an Phobail

Honorary Chairs:



John Connorton,  
Partner Hawkins,  
Delafield and Wood LLP



Geraldine Hughes,  
Actor/Writer/Producer



Andrea Haughian, VP  
Business Development,  
Invest NI, New York



John J. Reilly,  
Partner Squire,  
Sanders Dempsey



Terry George,  
Director



Shaun Kelly, Vice-Chair  
of Operations KPMG

Community • Culture • Commerce

# NEW YORK - NEW BELFAST

CONFERENCE 2013 & US-Ireland Top Companies Luncheon

9:50am **Backin' Belfast: Are we on the Right Path?**

*A marketing campaign to boost Belfast, launched in the wake of the flag protests has taken on a life of its own. How can Belfast build on its new-found sense of unity?*

Introduced by a video on Titanic Belfast which enjoyed 800,000 visitors in its first year, twice its target number.

Chair: Louise Corrigan, President Irish Network NYC  
John Keane, MD Ardmore Advertising and Marketing  
Gerry Lennon, CEO Belfast Visitor and Convention Bureau  
David Gavaghan, CEO Titanic Quarter  
Todd Kelman, Manager Belfast Giants  
New York City Council Member Daniel Dromm

10:40am **From Swords to Ploughshares**

*Once a symbol of division and conflict, the Maze-Long Kesh prison site is being reborn as a place of unity pushing society from peace to prosperity.*

Introduction: Loretta Brennan Glucksman, Chair American Ireland Fund. Daniel Libeskind presents his plans for a peace transformation center on the Maze-Long Kesh former prisoner site. Response by Terence Brannigan, Chair Maze-Long Kesh Development Corporation and by John Liu, Comptroller New York City.

11:15am **New York and Belfast: A Partnership of Talent and Technology**

*The economic recovery across the western world remains fragile but a growing range of high-tech companies are making Belfast their home.*

Chair: Andrea Haughian, VP Business Development Invest NI  
Matt Bieber, Quantus  
Ben Chnelich, CFO NYSE Technologies  
Representative of Citi  
Danny Moore, COO Options, founder Wombat

11:45am **Boardroom Dialogue Sessions  
Smart Business Strategies**

*What are the key areas for growth in business activity between New York and Belfast and who will fund the new businesses both Belfast and New York wish to attract?*

John O'Donoghue, Private Investor, Margaret Molloy, CMO Velocidi,

12:30

Mary Ann Pierce, President MAP Digital, John Toland, dot.Irish, Mark Barr, CEO Sisk NI, Conor Allen, Cowen & Co. (invited), Marty Glennon, Marty Glennon, Archer, Byington, Glennon & Levine

**Building Arts Bridges to Last**

*The arts traffic between Belfast and New York is intense but how can we harness this energy into annual strategic events?*

Michael Patrick MacDonald, author, Larry Kirwan, Black 47, Ciarán O'Reilly, Producing Director, Irish Repertory Theatre. Dan Gordon, actor, playwright, director The Boat Factory.

**Leveraging the Networks of Irish America**

*There are more Irish American networks today than at any time, courtesy of the internet and social media. But how do we ensure each plays to its strengths and avoid overlapping and duplication?*  
Bill McLaughlin, Irish American Business Chamber and Network, Sheila Lynott, President Irish Business Organisation, Leo McGuire, Irish Business Association, Steve Lenox, Co-President Irish Network USA, Jim Lamb, CEO Ireland Institute of Pittsburgh, Honorary Consul General of Ireland in Pittsburgh, Peter Ryan, Deputy Consul General of Ireland in New York.

**Luncheon: Ireland-US Top Companies  
50 corporations with  
transatlantic operations**

Chair Shaun Kelly, Vice-Chair Operations KPMG  
Guest Speaker: Alex Attwood, MLA Minister for Environment Northern Ireland (Invited)

**Visit to Brooklyn Navy Yards**

hosted by Brooklyn Navy Yards President Andrew H. Kimball and Commissioner of Small Business Services in New York City, Rob Walsh. *Spread out over 300 acres on the scenic Brooklyn waterfront, the Navy Yard encompasses 40 buildings, three fully functioning dry docks, four active piers, a mammoth TV studio and even a 40,000 sq ft roof farm. It is a key element of the Brooklyn Tech Triangle.*

**Conference Finale Farewell**

at the Residence of the Consul General of Ireland in New York, Noel and Hanora Kilkenny. A Song for Belfast: Jonny Nixon & Joby Fox. Special Honoree: Jonny Steele, New York Red Bulls. Fox. Vote of Thanks to New York: The Lord Mayor of Belfast.

3pm

6pm

Honorary Chairs:



John Toland



John O'Donoghue



Speaker  
Christine Quinn,  
New York City Council



Rob Walsh,  
Commissioner,  
Department of Small  
Business Services NYC



John Lee,  
Irish American Writers  
and Artists Inc.