



<b>Report to:</b>	Development Committee
<b>Subject:</b>	Global India Business Meeting (GIBM) 23-25 June 2013
<b>Date:</b>	21 May 2013
<b>Reporting Officer:</b>	John McGrillen, Director of Development, ext 3470
<b>Contact Officers:</b>	Shirley McCay, Head of Economic Initiatives & International Development, ext 3459

<b>1</b>	<b>Relevant Background Information</b>
1.1	The purpose of this report is to update Development Committee on the key elements of the Global India Business Meeting (GIBM 23-25 June) and Belfast's India Week (22- 29 June).
1.2	At Development Committee on 8 May 2012, Members agreed to support the hosting of the Global India Business Meeting (GIBM) on 23-25 June 2013. GIBM is a major international networking event that brings together over 350 chief executives from major Indian companies with their European counterparts to examine the potential for trade and investment between the two regions.
1.3	The GIBM is the foremost annual gathering of Indian business leaders and their global counterparts. The event is to open to CEO's of the world's leading companies. The economy of India is the tenth largest in the world and third in its purchasing power. With a population of 1.3 billion, a very young workforce and a strong growth rate it is no longer an emerging economy.
1.4	Horasis as the event organiser has a partnership with leading Indian firms and uses this network to connect with other leading companies across the globe. Frank Richter, The CEO of Horasis was a Director of the <a href="#">World Economic Forum</a> (Davos) from 2001 to 2004. The 2012 Global India event took place in Antwerp, Belgium on 24-25 June. Other cities which have recently hosted the event include Munich, Madrid and Naples.
1.5	As part of the GIBM, Belfast City Council is leading on the development of a wider India week to entice Indian visitors to stay longer as well as engage local communities in Indian culture and business opportunities locally.
1.6	BCC also undertook an outward mission to New Delhi and Mumbai in India on 13 -19 April 2013 to instigate direct contact with key companies attending Belfast in June, business associations, such as FICCI (Federation of Indian Chambers of

	Commerce and Industry) IMC (Indian Merchant Chambers) and AIMA (All India Management Association), and government representatives with an interest in international development, to capitalise on their awareness of Belfast and to deepen connections to attract economic return for the city.
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<b>2</b>	<b>Key Issues</b>
2.1	<p><u>Global India Business Meeting</u> <u>BCC and co host</u></p> <p>Horasis is the organiser of the conference, BCC along with Invest NI (INI) are co hosts. Horasis organises the programme and secures delegates. BCC is in the lead in producing the event locally through event management and directing logistics. BCC is also heavily engaged in inputting to the conference programme, securing local delegates, marketing and communications and organising the opening and closing headline events.</p> <p>BCC is responsible for delivery of the event on the ground whilst Horasis organise the programme and secure international delegates. To date BCC, Invest NI and Horasis have been working productively on a proactive approach to ensuring that the event is of direct benefit to Belfast and our local companies rather than simply hosting a conference.</p> <p>BCC and Invest NI have been doing this by carefully tailoring the programme to promote Belfast/Northern Ireland, ensuring Belfast speakers on the programme at every session, preparing for focused debates on the local economy as part of the wider programme, promoting the benefits and incentives of investment locally, advance contact with delegates to 'warm up' their interest in Belfast and NI, presenting an extensive tourism and leisure package and offering personalized itineraries for Indian target companies as part of their visit to Belfast.</p> <p>Additionally BCC is in the lead in developing opportunities for local companies to benefit from the GIBM meeting and in creating tourism and hospitality packages to maximise economic return to Belfast. Along with INI, BCC is also paying attention to potential invite lists and confirmed delegates in order to identify key contacts for bi-lateral programmes to be put in place where appropriate. Through INI's offices in India, advance contact is being made with a number of companies for lead generation which will be followed up directly during the conference itself to pursue trade and investment opportunities.</p>
2.2	<p><u>Targets</u></p> <p>BCC with INI has drafted targets to be met by GIBM these include; 10-15 new Investment leads generated, 30 local companies provided with opportunities to connect to Indian companies, 150 C level Executives attending GIBM.</p>
2.3	<p><u>Programme and key speakers</u></p> <p>To date there are 220 international delegates confirmed mainly from India/Asia and there are places for up to 50 local business delegates. Horasis charges approximately £1600 to attend the conference, BCC felt that this would be prohibitive for local companies and negotiated that we have 50 complementary places for local organisations.</p> <p>All Members of the Development Committee will be invited. The Chair and Deputy Chair of SP&amp;R will also be invited. There will be a role for the Lord Mayor</p>

	<p>and Deputy Lord Mayor of Belfast and Chair of Development Committee on the programme. The latest draft GIBM conference programme is attached in the appendices.</p> <p>2.4 <u>23 June:</u> The opening ceremony for GIBM will be held in the City Hall on 23 June. Key people attending include: Union Minister of Commerce and Industry, Mr Ananda Sharma, Minister for the Department of Trade and Investment NI, Naina Kidwai, President of FICCI, Rt Hon Patricia Hewitt, Chair, UK-India Business Council and D Shivakumar, President of AIMA.</p> <p>The launch event will also showcase the Assam Dancers, dancing the Bihu, all the way from India. The Assam dancers come from Northern India incorporating drums with traditional dance.</p> <p>2.5 <u>24 June:</u> The 24 June will be a 16 hour day consisting of 3 plenary sessions: 'India and World Economic Outlook', 'Big Bang Reforms – The View from Business' and 'India's Global Trade' Peppered through these will be board room dialogues sessions on topics such as : 'India's Finance Sector – Riding the Next Wave' and 'Near shoring Opportunities in Europe'.</p> <p>Key speakers throughout the 24 June include; Rt Hon Vince Cable, Secretary of State for Business Innovation and Skills, Mr Munjai, Managing Director of Hero Motocorp – largest two wheel motor manufacturer in the world, Professor Tony Gallagher, Pro Vice Chancellor, Queens University, Ashish Chauhan, CEO Bombay Stock Exchange and S Shibulal, CEO Infosys India ( business technology IT services) and Professor Gerard Parr, University of Ulster, the leader of the UK-India-UK Centre of Excellence, first platform of its kind.</p> <p>The closing dinner on 24 June will be held in Titanic Belfast. Key speakers at this event include; Rt Hon Gregory Barker, Minister for India, Mr Vijay Bahuguna, Chief Minister of Uttarakhand and The First and Deputy First Minister.</p> <p>The GIBM programme format normally only follows a 2 day programme but Council working alongside Queens University has put in place a knowledge seminar on the 25th to allow QUB to present their research offering to the visiting business delegates.</p> <p>2.6 <u>Additional programme for delegates</u> In addition to GIBM, BCC has offered the following itineraries for delegates, these have been sent in the form of communiqués from the Lord Mayor (attached):</p> <ul style="list-style-type: none"> <li>- A tailored programme of meetings with Northern Ireland based companies organised by InvestNI.</li> <li>- Tourism Ireland has kindly organised tours. These include a city tour of Belfast, a trip to the Giant's Causeway and a boat tour around the Fermanagh Lakelands, close to the 2013 G8 summit location.</li> <li>- A golf tournament has been organised at Royal Belfast Golf Club.</li> <li>- personalised shopping trip.</li> </ul> <p>BCC has also sent a communiqué to Indian organisations such as FICCI and AIMA to entice their member to come to GIBM and stay on in the city. (see appendices)</p>
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	<p>The invite for Belfast and NI companies to attend the event on a complimentary basis has been sent out to 50 organisations thus far. The selection was based on their ability to trade with India both currently and in the future.</p> <p>Other organisations/representatives will also be invited to one or both of the evening events; they will be there in their capacity of supporting BCC's development with the Indian market based on the International Marketing Framework – trade and investment, education and skills and business and leisure tourism.</p> <p>2.7 <u>Business</u>  Lord Rana has been instrumental in assisting with the development of GIBM and relations with India. The High Commissioner of India visited Belfast last month from London and Lord Rana has asked that BCC organise the follow up meeting with key stakeholders to discuss engagement and relations pre GIBM and to maintain relations post GIBM.</p> <p>CBI are organising a dinner on 25 June during India Week as part of their BRIC to BRIC series of programmes, bringing 25 CEO's to discuss trade and investment with India.</p> <p>INI and the UK India Business Council are planning a master class in working with India in October 2013.</p> <p>2.8 <u>Education</u>  Four pro vice chancellors from Northern Indian Universities are now also visiting Belfast during India Week. They will participate in the Queens seminar on 25 June.</p> <p>2.9 <u>Media</u>  A media programme has been developed with BCC taking the lead. INI will work with BCC on press releases as the event nears.</p> <p>The first press release was sent on Thursday 9 May and was covered by the Belfast Telegraph and Ulster Tatler as well as facebook and twitter on 10 May.</p> <p>More press releases will follow including media interviews with selected people during the GIBM.</p> <p>Pulse media is the media partner from India and we will be working with them and Indian journalists to highlight people to be interviewed and the message that we wish to convey.</p> <p>An AV will be developed for the GIBM focussing on the economic narrative of the city.</p> <p>2.10 <u>India Week</u>  Belfast City Council is developing an 'India Week' with other stakeholders to take advantage of GIBM being in Belfast as well as to highlight all aspects of Indian culture, business and education in Belfast and to profile the significant work undertaken by city partners in international development with India already.</p> <p>The week will run from 22- 29 June.</p>
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	<p>We have been working with a wide range of city stakeholders including Belfast Met, British Cultural Council, Arts Council, Arts Ekta, QUB, Lord Rana, The Lyric, Crescent Arts etc which are engaged as part of an India Stakeholders group in exploring events. Strong endorsement for such a programme was also evident as part of Council's mission to India when keynote individuals and organisations met were keenly interested in the wider programme and extending their stay to participate in the programme.</p> <p>A draft programme for India week is being developed which contains headline cultural events such as Indian dance and arts companies performing in Belfast, Indian films being shown at Queens Film Theatre, Indian culinary tours and food events, a cricket match, golf tournament and an economic seminar.</p> <p>An opening event 'Indian Bazaar' will be held at City Hall on 22 June comprising of a wide variety of free workshops which will be open to the general public (including flower arranging, massage, Henna tattoos and dance).</p> <p>The big screen will be used to show an Indian film on the 25 June,. In addition to this Gurinder Chada, famous Bollywood producer of films like ' Bend it like Beckham' will be holding a talk on Saturday 22 June.</p> <p>There will be a cricket match and coaching held at Woodvale Pavilion on 26 June.</p> <p>A highlight will be the Mackie's 'Men of Steel' event to be held in the Crescent Arts. The story of James Mackie &amp; Sons is one of Belfast's best kept secrets. An intensely private family, the Mackie's avoided publicity, even when their company was the world leader in textile machinery manufacture. As part of India Week we will reveal the full Mackie story for the very first time, through digital media, a major exhibition of artefacts and an audience with members of Belfast's engineering royalty - the Mackie family themselves. Celebrating the strong industrial heritage links between India and Northern Ireland, the exhibition will tell the story of the Lagan Engineering Company, launched by Mackie's in 1955 on the Hooghly River near Kolkata (Calcutta), and today a global supplier of jute products owned by India's Ministry of Heavy Industries.</p> <p>2.11 <u>BCC internal involvement:</u> The Good Realties Unit will be organising a series of diversity training during India Week. Sports officers within Parks and Leisure are assisting in developing the cricket match, including getting schools involved in the coaching sessions on the day.</p> <p>2.12 <u>Members special invites:</u> BCC Members will be specifically invited to:  <ul style="list-style-type: none"> <li>- the Mackie's 'Men of Steel' launch and audience with the Mackie's,</li> <li>- the golf tournament on 25 June</li> <li>- the cricket match on 26 June</li> <li>- Gurinder Chadha Bollywood director event on 22 June</li> </ul> <p>The programme design is being finalised and the marketing and advertising campaign has been devised. The programme will go live on 3 June with a full marketing campaign. Social media campaign will begin this week (13 May 2013)</p> <p>2.13 <u>India Mission 14-19 April 2013</u> Belfast undertook an outward mission to New Delhi and Mumbai from 13-19 April</p> </p>
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<p>2.14</p>	<p>2013 to meet with key individuals and organisations within the target markets of Trade and Investment, Tourism and Education. Council participated in elements of both Invest NI's company trade mission programme (17 companies attending) and of Tourism Ireland's Trade programme (12 companies attending) and undertook our own itinerary covering business associations, keynote companies and contacts associated with GIBM and leading producers and film companies from the Indian film sector.</p> <p>Overall from an early assessment the mission was successful and delivered the following:</p> <ul style="list-style-type: none"> <li>- Belfast was recognised at a senior level within the business world of being open to business</li> <li>- Belfast was commended for being serious about international engagement with India by being present in the market place</li> <li>- Leading business people and associations such as the Federation of Indian Chamber of Commerce and Industry and All India Management Association confirmed they would be leading delegations of companies to Belfast in June</li> <li>- All welcomed the opportunity to have personalized business itineraries tailored to their companies needs to allow them to explore new investments or trade opportunities in Belfast.</li> <li>- All were keenly interested in extending their stay in Belfast and beyond for leisure purposes, many delegates are bringing accompanying persons and their families to Belfast as this is the traditional summer holiday period for Indians.</li> <li>- Agreed joint communications to go out from Horasis and Council/Invest NI on follow up to confirmed delegates on what Belfast offers and to confirm additional programmes of activity</li> <li>- Key contacts met in Renewables, Cleantech and Creative Industries all eager to explore opportunities for investment here. A group of organisations from Chennai are considering coming to Belfast in June to explore potential in the cleantech field.</li> <li>- Indian Film Council and leading producers pledged to undertake a recce to Belfast and beyond for new film locations</li> <li>- Potential sister cities identified for further exploration by Belfast at a later date.</li> <li>- In market knowledge gained about the opportunities and pitfalls of international engagement with India</li> </ul> <p><u>G8</u> As you are aware the G8 Forum will be held the week before Global India on 17-18 June in Fermanagh.</p> <p>BCC needs to be conscious of any residue from potential G8 protests for GIBM as well as negative promotion.</p>
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<p><b>3</b></p>	<p><b>Resource Implications</b></p>
<p>3.1</p>	<p><u>Finance</u> The budget set aside for the GIBM is max £160, 000. InvestNI will provide sponsorship to the level of £35,000.</p> <p>India week budget was agreed as £60,000 for event support and £20,000 for marketing and AV. Sponsorship is being sought from stakeholder partners.</p>

<b>4</b>	<b>Equality and Good Relations Considerations</b>
4.1	There are no Equality and Good Relations Considerations attached to this report.

<b>5</b>	<b>Recommendations</b>
5.1	Members are asked to note the update.

<b>6</b>	<b>Decision Tracking</b>
There is no Decision Tracking attached to this report.	

<b>7</b>	<b>Documents Attached</b>
Appendix 1 – Communiqué 1 Appendix 2 – Communiqué 2 Appendix 3 – Global India Business Meeting 2013 Programme Appendix 4 – Global India Speakers	

Communiqué 1 – Global India Business Meeting

Confirmed attendees

Dear friends

On behalf of the citizens and businesses of Belfast I want to take this opportunity to tell you how much we are looking forward to welcoming you to our city in June.

Belfast is a dynamic modern city. With an ever expanding global outlook, the city is increasingly acknowledged as one of the UK's leading investment destinations.

In recognition of the importance of your trip to Belfast, the City Council has designated the 22 – 29 June as 'India Week'.

In addition to this, we are delighted to offer the following complimentary itineraries:

- A tailored programme of meetings with Northern Ireland based companies organised by InvestNI.
- Our partners at Tourism Ireland have kindly organised tours for you and your family. These include a city tour of Belfast, a trip to the Giant's Causeway - a UNESCO World Heritage site - and a boat tour around the picturesque Fermanagh Lakelands, close to the 2013 G8 summit location.
- A golf tournament has been organised at Royal Belfast Golf Club, the oldest golf club in Ireland, on the afternoon of Tuesday 25<sup>th</sup> June. Formed in 1881, it marked the birth of the game of golf in Ireland and the Club became one of only nine founder member clubs of the Golfing Union of Ireland. Visit <http://www.royalbelfast.co.uk>
- Cultural highlights will include a series of events such as: an Indian Bazaar at Belfast City Hall, a cricket match and an afternoon talk with film director, Gurinder Chada.
- Belfast has a vibrant shopping scene and we would be delighted to organise a personalised shopping trip to our wonderful boutiques and stores.

Once again, Belfast is waiting to welcome you and we look forward to making your stay worthwhile, both for business and relaxation.

For more information visit <http://www.cvent.com/events/global-india-business-meeting-2013/custom-17-338b227dc7e64b169a7de5a056351d9d.aspx>.

In order to facilitate your visit please contact Ingrid on, telephone +44 28 9066 4020 or email [ingrid@happen.co.uk](mailto:ingrid@happen.co.uk) to book for any of our tours or trips, our golf tournament or to set up one-to-one business meetings.



Lord Mayor of Belfast

Alderman Gavin Robinson



Communiqué 1 – Global India Business Meeting

Possible attendees

Dear FICCI members

On behalf of the citizens and businesses of Belfast I want to take this opportunity to invite you to visit our city in June as part of the Global India Business Meeting.

Belfast is a dynamic modern city. With an ever expanding global outlook, the city is increasingly acknowledged as one of the UK's leading investment destinations.

In recognition of the importance of the Global India Business Meeting to Belfast, the City Council has designated the 22 – 29 June as 'India Week'.

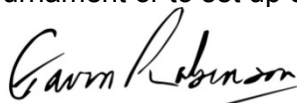
In addition to this, we are delighted to offer the following complimentary itineraries should you decide to attend:

- A tailored programme of meetings with Northern Ireland based companies organised by InvestNI.
- Our partners at Tourism Ireland have kindly organised tours for you and your family. These include a city tour of Belfast, a trip to the Giant's Causeway - a UNESCO World Heritage site - and a boat tour around the picturesque Fermanagh Lakelands, close to the 2013 G8 summit location.
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- Belfast has a vibrant shopping scene and we would be delighted to organise a personalised shopping trip to our wonderful boutiques and stores.

Once again, Belfast is waiting to welcome you and we look forward to making your stay worthwhile, both for business and relaxation.

For more information visit <http://www.cvent.com/events/global-india-business-meeting-2013/custom-17-338b227dc7e64b169a7de5a056351d9d.aspx>.

In order to facilitate your visit please contact Ingrid on, telephone +44 28 9066 4020 or email [ingrid@happen.co.uk](mailto:ingrid@happen.co.uk) to book for any of our tours or trips, our golf tournament or to set up one-to-one business meetings.



Lord Mayor of Belfast  
Alderman Gavin Robinson

Version 10

# Global India Business Meeting

23-25 June, 2013, Belfast, United Kingdom

## a Horasis leadership event

### Co-hosts:

- Government of Northern Ireland / Invest Northern Ireland
- City of Belfast

### Co-Chairs:

- Rahul Bajaj, Chairman, Bajaj Auto, India
- Sidharth Kumar Birla, Chairman, Xpro India, India
- Ashish Chauhan, Chief Executive Officer, Bombay Stock Exchange, India
- Michael L. Ducker, President International, FedEx Express, USA
- CP Gurnani, Chief Executive Officer, Mahindra Satyam, India
- Rajive Kaul, Chairman, Nicco Group, India
- Anil Kumar, Chief Executive Officer, Ransat Group, United Kingdom
- Naina Kidwai, President, FICCI, India
- Tidu Maini, Member of Executive Committee, Qatar Foundation Endowment Fund, Qatar
- Sunil Kant Munjal, Jt Managing Director, Hero MotoCorp, India
- Deepak Puri, Chairman & Managing Director, Moser Baer, India
- Lord Diljit Singh Rana, President, Andras House, United Kingdom
- T. C. A. Ranganathan, Chairman & Managing Director, Export-Import Bank of India, India
- S. D. Shibulal, Chief Executive Officer, Infosys, India
- D. Shivakumar, President, AIMA; Senior Vice President, Nokia, Finland

### Co-organizers:

- All India Association of Industries (AIAI)
- All India Management Association (AIMA)
- Eurochambers
- Europe India Chamber of Commerce (EICC)
- Federation of Indian Chambers of Commerce and Industry (FICCI)
- Indian Merchants Chambers (IMC)
- UK India Business Council
- Young Presidents' Organization (YPO)

### Strategic Partner:

- Ernst & Young

### Knowledge Partners:

- Global India Foundation
- India Tourism

### Media Coordination:

- Pulse Nation Media

## 23 June, 2013 Belfast City Hall

from 14.00 Arrival and check-in, Europa Hotel, Great Victoria Street

14.00-17.30 Registration at the Europa Hotel

From 18.00 Guided walk (5min) from the Europa Hotel to the Belfast City Hall, Donegall Square

From 18.00 Registration at the Belfast City Hall

18.00-19.30 Reception (Belfast City Hall)

### Welcome

Horasis and the City of Belfast welcome participants to celebrate the 5th Global India Business Meeting

- **Lord Mayor of Belfast**, United Kingdom
- **Lord Diljit Singh Rana**, President, Andras House, United Kingdom
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

### Virtual Ribbon Cutting Ceremony, with the co-hosts and co-organizers

- **Arnaldo Abruzzini**, Secretary General, Eurochambers, Belgium
- **Rt. Hon. Patricia Hewitt**, Chair, UK India Business Council, United Kingdom
- **Niranjan Hiranandani**, Chairman, Indian Merchants Chambers; Co-founder, Hiranandani Group, India
- **Vijay G. Kalantri**, President, AIAI; Chairman, Balaji Infra Projects, India
- **Naina Kidwai**, President, FICCI; Country Head India, HSBC, India
- **Anil Kumar**, Chapter Chair, YPO; Chief Executive Officer, Ransat Group, United Kingdom
- **Geoffrey Van Orden**, Chairman, Europe India Chamber of Commerce; Member, European Parliament, Belgium
- **D. Shivakumar**, President, AIMA; Senior Vice President, Nokia, Finland
- **Lord Mayor of Belfast**  
Senior Northern Ireland Executive Minister (s)  
*Chaired by*
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

19.30-21.30 **Opening Dinner: Northern Ireland Welcomes India** (Belfast City Hall)

India is the world's most populous democracy, raising expectations of the country's global aspirations. How will India nurture its new global leadership role? And how can Northern Ireland serve as hub for Indian business?

- **Anand Sharma**, Union Minister of Commerce and Industry, India  
**Minister for the Department of Enterprise Trade and Investment, Arlene Foster**

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## 24 June, 2012

from 07.30 **Registration** (Europa Hotel, Great Victoria Street, Belfast)

07.30-08.45 **Breakfast Sessions** (Europa Hotel)

### **From Austerity to Inclusive Growth** (Grand 1)

The world today is characterised by pronounced fragility. What are the key imperatives for moving from austerity to inclusive growth?

- **Arnaldo Abruzzini**, Secretary General, Eurochambers, Belgium
- **Lord Alderdice**, Member, House of Lords, United Kingdom
- **Chiara Corazza**, Managing Director, Greater Paris Investment Agency,

France

- **Aryaman Dalmia**, Author of 'Graham, Buffett and Me', India
- **Biksham Gujja**, Founder and Chairperson, AgSri, Switzerland
- **Deepak Puri**, Chairman & Managing Director, Moser Baer, India
- **Mohini Daljeet Singh**, Chief Executive, Max India Foundation, India

**Neil Gibson – University of Ulster**

*Chaired by*

- **XXX**

### **Addressing Risks** (Grand 2)

How can firms – domestic and from abroad - effectively thrive in India and other developing economies while addressing attendant risks?

How can they shield themselves from the multitude of internal and external challenges?

- **Avi Basu**, Chief Executive Officer and Founder, Connectiva Systems, USA
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Shuman Ghosemajumder**, Vice President, Shape Security, USA
- **Dan Oiknine**, Chairman, India Trade Centre, France
- **Ravi Sheth**, Managing Director, The Greatship Group, India
- **Rita Singh**, Chairperson, Mesco Steel, India
- **Koumar Vijaya**, Chief Executive Officer, Captiveway, France

*Chaired by*

- **Gunjan Sinha**, Chairman, MetricStream, USA

### **Redefining Governance, Introducing Accountability** (Grand 3)

Weak governance and poor accountability have prevented India from unlocking its full economic and social potential. How can the administration respond to the needs and aspirations of its citizens?

- **Rupak Chattopadhyay**, President, Forum of Federations, Canada
- **Ananth Guruswamy**, Director India, Amnesty International, United Kingdom
- **Guna Mahalingam**, Managing Partner, NMG International Financial Services, Switzerland
- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
- **Sanjay Rai**, Managing Director, Kandla Energy & Chemicals, India
- **Sudhir Sharma**, Chairman, Mitkat Services, India

**Chair of Development Committee, Belfast City Council**

*Chaired by*

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### **The Power of Global Diaspora** (Library Bar)

Indian and Irish people migrated all over the world carrying culture and entrepreneurial spirit with them. How can India and Northern Ireland tap into the potential of their diaspora?

- **Seann Nelipinath**, Chairman, India Chamber of Commerce, USA
- **Lord Diljit Singh Rana**, President, Andras House, United Kingdom

- **Sushil Premchand**, Managing Director, PRS Services, Switzerland
- **Gour Saraff**, Director, Europe India Chamber of Commerce, Spain
- **Siddhant Vats**, Co-founder, Androidly Systems, India
- **Kanesan Veluppillai**, President, Scomi International, Malaysia

*Chaired by*

- **XXX**

#### **09.00-10.00 Opening Plenary: India and World Economic Outlook (Exhibition Suite)**

The world economy changes at an unprecedented pace as a result of hyper-connectivity and external shocks. What are the risks at the top of the global agenda in 2013-2014? How will the India economy perform?

- **Rahul Bajaj**, Chairman, Bajaj Auto, India
- **Sidharth Kumar Birla**, Chairman, Xpro India, India
- **Michael L. Ducker**, President International, FedEx Express, USA
- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **T. C. A. Ranganathan**, Chairman & Managing Director, Export-Import Bank of India, India

*Comment by*

- **Alyssa Ayres**, Deputy Assistant Secretary of State, USA

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

#### **10.00-10.30 Contact Break**

#### **10.30-12.00 Boardroom Dialogue Sessions**

##### **Nearshoring Opportunities in Europe (Grand 1)**

Highly skilled labour is making Northern Ireland and other European locations an increasingly attractive destination to Indian businesses for nearshoring manufacturing, R&D and services. How can Europe serve as hub for Indian investments?

- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR
- **Simon Bell**, Chief Executive Officer, Armillary Ventures, United Kingdom
- **Michael L. Ducker**, President International, FedEx Express, USA
- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **Sanjay Mehta**, Managing Director, Essar Global, United Kingdom
- **Mark Runacres**, India Adviser, Confederation of British Industry, United Kingdom

- **Harjiv Singh**, Co-founder, Gutenberg Communications, USA

**Roland Johansson** - European External Actions Service, European Commission

**Andrew McQuade**, SVP, Head of Insurance for Europe, Polaris

*Chaired by*

- **Alastair Hamilton**, Chief Executive Officer, InvestNI

##### **Exploring the Destiny of FDI (Grand 2)**

Western companies are looking to expand their business to India. What are the opportunities and challenges of Foreign Direct Investment (FDI) in India and what strategies can lead to success?

- **Neeraj Bharadwaj**, Partner, Carlyle, India
- **Gary Collar**, Senior Vice President, AGCO Corporation, USA
- **Gaurav Dalmia**, Chairman, Landmark Holdings, India
- **Sunil Kant Munjal**, Jt Managing Director, Hero MotoCorp, India
- **Sudhir Jalan**, Chairman, Jalan Group, India

- **Yatindra R Sharma**, Managing Director, KHS India, India
  - **D. Shivakumar**, President, AIMA; Senior Vice President, Nokia, India
  - Vaughan Monroe**, Managing Director of Smylie Monroe
- Chaired by*
- **Sachin Date**, Partner, Ernst & Young, United Kingdom

### **Infrastructure: Getting It Right (Grand 3)**

Infrastructure in India is still facing key challenges. How to develop and implement the right infrastructure to maximize social and economic returns?

- **Shoummo Acharya**, Chief Executive Officer, eTrans Solutions, India
- **Pranav Ansal**, Managing Director, Ansal API, India
- **Niranjan Hiranandani**, Co-founder, Hiranandani Group, India
- **Wolfgang Lehmacher**, Managing Director, CVA, Hong Kong SAR
- **Nasser Munjee**, Chairman, DCB Bank, India
- **Pierre-Marie Relecom**, Managing Partner, Relecom Partners, France
- Philip Verner** CEM Systems

*Chaired by*

- **Alan Rosling**, Chairman, Kiran Energy, India

### **Education and Skills Development (Library Bar)**

Education systems in India are being made ready for the next wave of economic development. In what areas can government, academia and the private sector collaborate to deliver a new generation of leaders?

- **Sanjiv Ahuja**, Chairman, Ahuja Investments, USA
- **Rehan Allahwala**, President, Rehan Inc., UAE
- **Parag Amin**, Founding Director, iCreate, USA
- **Sandeep Aneja**, Managing Director, Kaizen Management Advisors, India
- **Professor Tony Gallagher**, Pro Vice Chancellor, Queens University, United Kingdom
- **Jason L. Ma**, Founder and Chief Executive Officer, ThreeEQ, USA
- **Anjali Raina**, Executive Director, Harvard Business School India Research Centre, USA
- **Alok Sharma**, Member of Parliament, United Kingdom
- **Rekha Sethi**, Director General, All India Management Association, India
- **I. Unnikrishnan**, Deputy Chief Executive Officer, Manappuram Finance, India

**Marie Therese McGivern**, CEO Belfast Metropolitan College

**Andrew Hamilton**, Deputy Secretary of the Department of Employment and Learning Northern Ireland

*Chaired by*

- **Atul Temurnikar**, Chairman, Global India Foundation, Singapore

### **12.00-12.30 Plenary: Europe and India: Forging a New Growth Partnership (Exhibition Suite)**

While the European Union is experiencing an unprecedented economic crisis, India is grappling with the pressures of inclusive development. How can India and Europe forge a new growth partnership?

- **Vince Cable**, Secretary of State for Business, Innovation and Skills, United Kingdom
- **Anand Sharma**, Union Minister of Commerce and Industry, India

*Chaired by*

- **Naina Kidwai**, President, FICCI, India

### **12.30-13.00 Indian Business Leaders of the Year (Exhibition Suite)**

Announcing the 2013 Indian Business Leaders of the Year, we will celebrate outstanding entrepreneurs who have been building and leading successful global Indian firms.

*Chaired by*

- **Rajiv Memani**, Country Managing Partner – India, Ernst & Young, India

### **13.00-14.00 Networking Lunch (Foyer)**

An opportunity to share ideas and insights in an informal setting, promoting B2B exchange.

### **14.00-15.00 Plenary: Big Bang Reforms – The View from Business (Exhibition Suite)**

The Indian government announced a fresh round of major reforms. With India's economy at crossroads, what are the prospects for political and economic reforms? How do business leaders advance their corporate agenda in an environment of policy change?

- **Ashish Chauhan**, Chief Executive Officer, Bombay Stock Exchange, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Deepak Puri**, Chairman & Managing Director, Moser Baer, India
- **S. D. Shibulal**, Chief Executive Officer, Infosys, India
- Ian Coulter**, Chairman of Confederation of British Industry, Northern Ireland
- Kevin Kingston/Stephen McCully**, NI Chamber of Commerce

*Comment by*

- **N.K. Singh**, Member of Parliament, India

*Chaired by*

- **Karan Thapar**, President, infotainment Television, India

### **15.00-16.30 Boardroom Dialogue Sessions**

#### **Planting the Seeds of Low-carbon Growth (Grand 1)**

To reignite economic and ecological development, India is shifting gears towards clean technologies and greener pastures. What partnerships are needed to stimulate a new wave of low-carbon growth?

- **Anil Kumar**, Chief Executive Officer, Ransat Group, United Kingdom
- **Sidharth Kumar Birla**, Chairman, Xpro India, India
- **Richard Heald**, Chief Executive, UK India Business Council, United

Kingdom

- **Poul V. Jensen**, Director, European Business and Technology Centre (EBTC), India

- **Rachna Kejriwal**, Chief Executive Officer, Kejriwal Paper, USA
- **Ravi Pandit**, Chairman, KPIT Cummins Info Systems, India
- **Chayan H. Shah**, Managing Director, Premier's Tea, India
- **Rajiv Vastupal**, Chairman & Managing Director, Rajiv Petrochemicals, India

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*Chaired by*

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#### **Retail: The Next Big Thing? (Grand 2)**

The Indian government approved a plan to allow foreign firms to invest in multi-brand retail stores. How can retail and improved supply chains create trickle-down effects for consumers and Indian society at large?

- **Vineet Agarwal**, Managing Director, TCI, India
- **Lord Karan Bilimoria**, Chairman, Cobra Beer Partnership, United Kingdom
- **Adarsh Hegde**, Executive Director, Allcargo Logistics, India
- **Anand Jain**, Chairman, Jai Corp, India
- **R K Mehrotra**, Executive Chairman, Foresight Limited, United Kingdom
- **Raghu Mody**, Chairman, The Rasoi Group, India

**Gustavo Scalabrin**, Director of International Sales, Moy Park

*Chaired by*

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### **Enabling Service Industries (Grand 3)**

The share of service industries, including the creative sector, in global trade is rising steeply. What opportunities does India offer for this booming part of its economy?

- **Imtiaz Ali**, Film Director and Writer, India
- **Subodh Bhargava**, Chairman, Tata Communications, India
- **D.K. Jain**, Chairman & President, Luxor Group, India
- **Shivinder Singh**, Vice Chairman and Managing Director, Fortis Healthcare, India
- **Mirjana Dimc-Perko**, Chairman, inCon, Slovenia
- **Yash Poddar**, Managing Director, RKBK, India
- **Ishan Raina**, Founder and Chief Executive Officer, ooh Media, India
- **Mouli Raman**, Co-founder and Managing Director, OnMobile, India
- **Manoj Sonawala**, General Manager, Tata Services, India

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*Chaired by*

- **XXX**

### **The Innovation Imperative (Library Bar)**

Indian firms are increasingly pursuing innovation-centric strategies. How can they leverage major shifts in the global economy to ensure that innovation related investments increase corporate performance?

- **Vinod Juneja**, Managing Director, Braj Binani Group of Industries, India
- **Rajeev Mantri**, Executive Director, Navam Capital, India
- **Ganesh Natarajan**, Chief Executive Officer, Zensar Technologies, India
- **Ajay Poddar**, Managing Director, Environics, India
- **Guy Spier**, Chief Executive Officer, Aquamarine Capital, Switzerland
- **Sanjay Vijayakumar**, Chief Executive Officer, MobME Wireless Solutions, India

**Professor Gerard Parr**- India-UK Advanced Technology Centre (IU-ATC) of Excellence

**Norman Apsley**, CEO, N I Science Park

*Chaired by*

- **XXX**

**16.30-17.00 Contact Break**

**17.00-18.30 Boardroom Dialogue Sessions**

### **India's Finance Sector - Riding the Next Wave (Grand 1)**

India's finance sector is witnessing a fundamental transformation since the country announced further reforms. What should domestic and foreign firms do to thrive in this strategic environment?

- **Raj Ajmera**, Founder, ACE Insurance, India
- **Ashish Chauhan**, Chief Executive Officer, Bombay Stock Exchange, India
- **Jiten H. Doshi**, Founder and Chief Investment Officer, Enam Asset Management Company, India
- **Sunil Kaushal**, Regional Chief Executive, India & South Asia, Standard Chartered Bank, India
- **Naina Kidwai**, President, FICCI, India
- **T. C. A. Ranganathan**, Chairman & Managing Director, Export-Import Bank of India, India
- **Arun Sharma**, Chief Investment Officer, IFC, USA

**John Healey**, Director, Citi Service Centre, Belfast

*Chaired by*

- **XXX**



### **Indian Technology Pioneers' Global Awakening (Grand 2)**

India's IT, pharma and other new technology firms are emerging as global players in their own right. What areas are they pioneering in and how do they compete in world markets?

- **Mukesh Aghi**, Member of the Board, L&T Infotech, India
- **N.S. Bala**, Senior Vice President, Wipro Technologies, India
- **Vineet Gupta**, Founder and Chairman, Adhaere Pharmaceuticals, USA
- **Stacy Kenworthy**, Founder and Chairman, OptiGlobal, USA
- **Tidu Maini**, Member of the Executive Committee, Qatar Foundation Endowment Fund, Qatar
- **Niraj Sharan**, Chairman and Chief Executive Officer, Aura, USA
- **S. D. Shibulal**, Chief Executive Officer, Infosys, India
- **Bikash Mathur**, Head Europe Business, Polaris

**Professor Gerard Parr**,

*Chaired by*

- **Rt. Hon. Patricia Hewitt**, Chair, UK India Business Council, United

Kingdom

### **Connecting Globally: Indian Firms Investing Overseas (Grand 3)**

Indian firms increasingly invest overseas by means of M&A as well as greenfield initiatives. Which strategies work best when trying to break into foreign markets?

- **Madhu Kannan**, Director, Tata Sons, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Sanjay Kukreja**, Managing Director, ChrysCapital, India
- **Geoffrey Van Orden**, Member, European Parliament, Belgium
- **Sunil Patel**, Chief Executive Officer, Livwel Therapeutics, India
- **Deepak Premnarayan**, Chairman, ICS Group, India
- **Utpal Sheth**, Chief Executive, Rare Enterprises, India
- **Philip Cassidy**, Managing Director, Services Europe, Concentrix

*Chaired by*

- **XXX** (law firm / tbc)

### **Entrepreneurship – Charting the Way Forward (Library Bar)**

Entrepreneurs are uniquely positioned to foster growth in India as the global economy recovers. How to create dynamic ecosystems to unlock the entrepreneurship potential?

- **Kamil Hasan**, General Partner, Granite Hill India Opportunities Fund, USA
- **Maulik Jasubhai**, Group Chief Executive, Jasubhai Group, India
- **Prakash Johari**, Managing Director, MaXposure Media Group, India
- **Mohanjit Jolly**, Managing Director, DFJ, USA
- **Nimish Kenia**, Founder, Happy Planet Amusement, India
- **Sven C. Oehme**, President, European-American Business Organization, USA
- **Bobby Parikh**, Managing Partner, BMR Advisors, India

**Alpesh Patel**, UKTI Dealmaker, GEP, UKTI

*Chaired by*

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### **18.30-19.30 Closing Plenary: India's Global Trade (Exhibition Suite)**

As the global importance of the Indian economy increases, new economic alliances between India and other nations will evolve. What are the prospects for India's global trade? What is the impact on business?

- **Anil Kumar**, Chief Executive Officer, Ransat Group, United Kingdom
- **Tidu Maini**, Member of the Executive Committee, Qatar Foundation Endowment Fund, Qatar
- **Sunil Kant Munjal**, Jt Managing Director, Hero MotoCorp, India

- **D. Shivakumar**, President, AIMA; Senior Vice President, Nokia, Finland  
*Chaired by*
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

**19.30-20.00 Shuttles to Titanic Belfast, Queen's Island**

**20.00-22.00 Closing Dinner – The Promise and Future of India (Titanic Belfast)**

In this closing dinner, leaders from business and government outline the major outcomes of the Global India Business Meeting and discuss how India's future will be shaped by its connectivity with Northern Ireland, the UK and the world.

- **Gregory Barker**, Minister of State for Energy and Climate Change, United Kingdom
- **Vijay Bahuguna**, Chief Minister of Uttarakhand, India

**Deputy Lord Mayor**

**Senior Northern Ireland Executive Minister(s)**

*Comment by*

- **Imtiaz Ali**, Film Director and Writer, India
- **Didar Singh**, Secretary General, FICCI, India

**22.00-23.00 Nightcap: The Impact of Indian Philosophy on the Global Village (Titanic Belfast)**

Indian philosophy is the source of India's resplendent spirituality, and a wellspring of her longevity as a civilization. Less obvious to Indians, perhaps, is the pervasive influence of Indian philosophy on the West, which we will explore during this nightcap.

- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
  - **Devendra Fadnavis**, President, Bhartiya Janata Party (BJP) Maharashtra, India
- NI person TBC**

**From 22.00 Shuttles to the Europa Hotel**

## 25 June, 2013

### 09.00-11.00 **A Morning in Belfast**

Participants are invited to join a guided tour to explore the vibrant city of Belfast. We meet at 09.00 in the lobby of the Europa Hotel. Transfer to Queens University at 11.00

### 11.00-13.30 **Seminar at Queens University on Higher Education and Industry: 'A Partnership to Promote the Knowledge Economy'** (Queens University, Great Hall, University Road, Belfast)

11.15-11.30 Welcome & Global Education in the 21st Century

- **Peter Gregson**, Vice Chancellor, Queen's University, UK

11.30-12.00 Healthcare Innovations

- **Tracy Robson**, Professor, Queen's University, UK
- **Shivinder Singh**, Vice Chairman and Managing Director, Fortis Healthcare,

India

12.00-12.30 Cyber Security,

- **John McCanny**, Professor, Queen's University, UK
- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India

12.30-13.30 Buffet Lunch and Networking Opportunity