

Appendix 1 Belfast Day, Docs 150770 v2

Belfast Day, Sunday 29th September 2013

Concept

- Belfast Day (Sunday, 29 September 2013) will celebrate the diversity of Belfast. Local cuisine, literature, minorities, music, youth and all that makes Belfast special will be showcased for all to enjoy
- The level of activity will be dictated by the resources available inclusive of budget which is earmarked at £80,000.

Dates/Times

- Sunday 29th September 2013
- 12:00 to 17:00

Venue

- Grounds of City Hall plus pre-ticketed tours (formal and informal) of City Hall (if it can be accessed post inauguration dinner)
- Stage adjacent to the Big Screen. There will also be a series of marquees in the grounds for traders and other activities.

Ticketing

- Dependent on artists we would recommend that the event is not ticketed and is free to access

Charities

- There is a potential for the Lord Mayor's charities to be profiled and to be permitted to collect within the grounds.

Artists, Performers and Organisations on Site

***Cultural Venues Marquee** – Lyric ; MAC; Linen Hall Library; An Culturlann; Crescent Arts Centre Golden Thread Gallery (Chair of the Visual Arts Forum); Grand Opera House, Spectrum Centre, and input from the Visual Arts Forum re Belfast Exposed, Print, Fine Art, Contemporary Art & Children's' Art.

***Festivals Forum Marquee** – It would be the intention to have performers (or nominations) from these organisations as part of the entertainment programme. However, there would also be a festivals marquee to promote the Forum's members: Open House Festival; Belfast Festival at Queen's; Féile; Cathedral Quarter Arts Festival; Belfast Film Festival; An Droichead; Arts Ekta (Mela Festival etc); Cinemagic Festival; Young at Art / Belfast Children's Festival; East Belfast Arts Festival; Ulster-Scots Agency; Beat Festival and Belfast Circus School.

This location would also promote the likes of: Kabosh; McCracken Cultural Society; New Lodge Arts and Open Arts.

***Belfast Music Marquee** – This would include: Ulster Orchestra; An Droichead; Oh Yeah Music Centre; Andersonstown Music School; Belfast Music Society; Belfast City Blues Festival and Shine Ltd (Belsonic / Limelight Complex). This marquee would also reflect and promote Belfast Music Week and its industry partners e.g. BBC and Royal Scottish Pipe Band Association, etc.

* Staffing could be undertaken via TCA Unit. Visit Belfast could also be a resource, but this will have a cost.

Belfast Sports Marquee – This marquee could be operated and manned by BCC Sports Development, Disability Sport NI and Sport NI. It would be accompanied with a range of sports and health check activities. It would be envisaged that this area will be manned by BCC Sports Development, Disability Sport NI and Sport NI.

Inter-Cultural Marquee – This would include representation from a variety of cultural, ethnic and faith groups in the city. This element would need to be manned via representatives from the various groups.

Older People's Activities – This element needs explored with BCC's Officer who manage this area.

Council Marquee - This marquee would profile the work of the Council. It should include Parks & Leisure and Development (inc Community Development). It would be envisaged that this area will be manned by BCC.

ALL THE ABOVE WOULD HAVE SOME FORM OF INTERACTIVE ACTIVITY

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Food & Traders Stalls – It would be planned to have a small marquee for Belfast Restaurant Week (BRW will be launched the week after the Belfast Day event). Other food providers will be sourced via the Council's call of list covering a range of food options. Plus an outside cookery demo kitchen would be set-up with input from Belfast Met's HARTE students and a professional chef. There will be no alcohol sold at the event. Additionally a range of craft traders will be sourced from St George's Market.

DRAFT Running Order

This is all performed on a small stage truck (7 m wide, 5 m deep and 4 m high) adjacent to the Big Screen

- ❖ 12:00 to 12:02 MC welcome (possible radio DJ)
- ❖ 12:02 to 12:05 MC introduces Joint Faith Group who undertake Joint Faith Prayer
- ❖ 12:05 to 12:30 An Droichead and Andersonstown School of Music
- ❖ 12:30 to 12:40 Stage change over. VT played with Belfast Day video
- ❖ 12:40 to 13:10 Rab McCullough
- ❖ 13:10 to 13:20 Stage change over. VT played with Belfast Day video
- ❖ 13:20 to 13:50 Ulster Orchestra Ensemble
- ❖ 13:50 to 14:00 Stage change over. VT played with Belfast Day video
- ❖ 14:00 to 14:30 Artsekta
- ❖ 14:30 to 14:40 Stage change over. VT played with Belfast Day video
- ❖ 14:40 to 14:45 City Poet Laureate
- ❖ 14:45 to 15:15 INDI BAND OR AN OTHER YOUNG UP & COMING ARTIST
- ❖ 15:15 to 15:30 Stage change over. VT played with Belfast Day video
- ❖ 15:30 to 16:00 Prodigy (Ulster-Scots band)
- ❖ 16:00 to 16:10 Stage change over. VT played with Belfast Day video
- ❖ 16:10 to 16:20 Chinese Lion Dance
- ❖ 16:20 to 17:00 LM short speech and introduces Main Act
- ❖ 17:00 Close

MC will operate throughout

In addition to the above live music it would be envisaged to have roving street performers, and interactive activity across the site and throughout the day. These elements would be designed to promote any expo stalls

Other possible Music Options:

** Barry Douglas, Foy Vance, Duke Special, Tim Wheeler (Ash), (S Patrol are in LA, Two Door on tour), Brian Kennedy, David Holmes, The Answer, Neil Hannon (Divine Comedy)

INDIVIDUAL ARTISTS WITH INTERNATIONAL PROFILE:

** If possible a headline non-music artist could be invited. They could be interviewed during change overs by MC and asked questions on 'their Belfast'.

Possible options: Writers: novelists / poets / playwrights:

Seamus Heaney (taught in St Thomas's School, Whiterock Rd), Michael Longley, Sinéad Morrissey, Glenn Patterson, Owen McCafferty, Paul Muldoon, Leontia Flynn, Daragh Carville, Ciaran Carson, Martin Lynch / Marie Jones, Liam Neeson, Stephen Rea, Adrian Dunbar, Richard Dormer (Good Vibrations), Geraldine Hughes, Ken Brannagh, Ciaran Hinds, Ian McEwan

** These would be subject to the overall event budget (inclusive of marketing) which is an estimated £80,000.

Tours and Exhibitions

It would be suggested that the Belfast 400 exhibition is utilised on the day. This would need to be situated on the East Wing or temporarily around the reception area of City Hall. The day would also promote a mix of standard and family orientated (Nearly True Tours) tours of City Hall. These would be pre-booked and ticketed to control access and numbers.

Any promotional leaflets would generically promote other tours that Visit Belfast would endorse in the city. Any marketing would direct interested parties to Visit Belfast's welcome Centre and to its website.

Others

It would also be proposed that an element of the site be used for T13. This organisation works with young people to stage BMX and skateboard displays. This element would be designed to physically fit the space and to 'fit' in regard to musical programming in regard to the stage. There would also be additional family centric activity such as face painting and balloon modelling. Plus there could be a 'Zoo Comes to Town' subject to budget and space.

VIP Function

Assumption there is no Lord Mayor corporate function inside City Hall.

SITE MAP FROM 2013 LORD MAYOR'S EVENT FOR EXAMPLE ONLY
NEW SITE PLANS WILL BE PRODUCED ON AGREEMENT

