



Subject:	Ciclovia 2016
Date:	Wednesday 13 April 2016
Reporting Officer:	Donal Durkan, Director of Development, Ext.3470
Contact Officer:	Brian Johnston, Tourism, Culture & Arts Manager, Ext.3586

Is this report restricted?	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Is the decision eligible for Call-in?	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>

1.0	Purpose of Report
1.1	The purpose of this report is to request that following the success of Ciclovia Belfast 2015, Members consider supporting the Ciclovia Belfast 2016 project and the associated spend of £10,000.
1.2	Members will recall that Belfast's first Ciclovia took place in October 2015, with a contribution from Council of £15,000. It is proposed that the second event will take place during Summer 2016. The event will also provide an opportunity to further promote the Council's Public Bike Hire scheme.
2.0	Recommendations
2.1	The Committee is asked to: <ul style="list-style-type: none">• approve allocation of £10,000 from the existing Development Department budget to support the Belfast Ciclovia 2016 event.
3.0	Main report
3.1	<u>Background</u> Ciclovia is an international health and community based initiative which closes a part of the City to traffic on a given day, for a specific period of time in which cyclists are given the opportunity to ride through the traffic free zone of the City. It is designed to give the public ownership of their City, to encourage family participation, to encourage healthier lifestyles

	and to encourage and engender community spirit.
3.2	Members will recall that Belfast's first Ciclovia took place in October 2015, with 1,500 participants and spectators. Belfast City Council's financial contribution was £15,000 towards the event. The project group for the 2015 event consisted of a range of statutory and non-statutory stakeholders, including Belfast City Council, the PSNI, DRD, Sustrans, the Public Health Agency as well as the local cycling club Phoenix engaged to provide cycling skills to younger children.
3.3	Following the success of this event, a request has been received from the organisers, Pioneer Promotions on behalf of the Ciclovia working group, for Council sponsorship toward this year's proposed event. The proposed route is starting and ending at City Hall (Bedford Street, Dublin Road, Botanic Avenue, Botanic Gardens) and the event will include animation along the route. The event in 2015 stimulated considerable business activity along the route through the hospitality sector.
3.4	The overall cost of the event is anticipated to be approximately £30,000. The organisers are aiming to secure the remainder of this funding from a mixture of statutory and non-statutory bodies, including DSD's Belfast City Centre Event Grant Scheme 16/17 with a bid up to £10,000.
3.5	Ciclovia Belfast 2016 event will take place during the Summer of 2016. The event will provide an opportunity to further promote the Council's Public Bike Hire scheme.
	<u>Financial & Resource Implications</u>
	<u>Financial</u>
3.6	It is proposed that £10,000 is allocated from the departmental budget towards this event subject to the organisers securing additional funds that will make the event viable.
	<u>Equality or Good Relations Implications</u>
3.7	No equality or good relations implications.
4.0	Appendices – Documents Attached
	None