

Subject:

CITY GROWTH AND REGENERATION COMMITTEE

City Growth and Regeneration Committee Priorities 2019-2020

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Restricted Reports		
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- Our economy supports 46,000 additional jobs
- Our city is home to 66,000 people
- There will be 33% reduction in the life expectancy gap between the most and least deprived neighbourhoods
- Every young person leaving school has a destination that fulfils their potential

2.0 Recommendation

2.1 The Committee is requested to consider and agree the headline priorities for 2019/20, which will inform the development of a more detailed Committee Plan to be brought back to the Committee in August, 2019.

3.0 Main Report

3.1 Key Issues

The City Growth and Regeneration Committee is responsible for:

- the development and implementation of strategies, policies, programmes and projects directed towards regeneration and growth of the city in the context of outcomes agreed in the community (Belfast Agenda) and corporate plans and other corporate strategy decisions; and
- oversight of the exercise of Council functions in relation to economic development, urban development, tourism, culture and arts, European and international relations, car parks, city markets, city events, Belfast Castle, Malone House and Belfast Zoo.
- In delivering these responsibilities, the City Growth and Regeneration Committee has agreed a number of ongoing work programmes relating to city events, economic development, employability and skills, international relations and city marketing. The Committee will also be aware of the ongoing commitment to:
 - The revitalisation and regeneration of the city centre, through the Belfast City Centre Regeneration and Investment Strategy, and particularly in light of the Bank Buildings, Primark fire. The City Centre Revitalisation programme is considered as a separate item on the Committee agenda.
 - The draft Cultural Strategy that is currently subject to public consultation. The findings from the ongoing programme of engagement will inform the Committee's consideration of the future implementation programme for the Cultural Strategy.

Key Priorities for 2019-20

Taking account of the development of the Corporate Plan, the following outlines the headline priorities for the Committee's oversight in 2019-20. This will also be shaped by emerging developments such as the City Deal proposals, including the investment in digital connectivity, infrastructure and innovation; and the Inclusive Growth Framework, including the development of the Social Value Framework.

Growing the Economy

- 3.4 Progress with the Belfast Dublin Economic Corridor
 - Tourism development, including implementing the neighbourhood tourism strategy, and developing a leisure and business tourism strategy with partners.
 - Develop the Enterprise Framework action plan for the city to improve and join up provision of support.
 - Provide support to entrepreneurs to start a business and for existing businesses to grow, including oversight of the Innovation Factory.
 - Promote and market the city internationally to position Belfast as a location of choice for business, tourism, education and investment

Living Here

3.5 - Ag

 Agree and deliver the Cultural Strategy 'A City Imagining', including the development of implementation and investment programmes.

City Development

3.6

- Progress city regeneration and investment opportunities, including the Belfast City Centre Regeneration and Investment Strategy priorities, projects and initiatives to drive the growth and regeneration of the city core and surrounding areas. This includes:
- Progress key projects, initiatives and developments such as the Destination Hub visitor attraction;
- Enable and influence major city-wide developments to maximise regeneration potential and deliver on inclusive growth
- Maximise housing opportunities in the city through working directly with key stakeholders
- Engage with and lobby central government to prioritise and shape major infrastructure investment, such as Living with Water programme

	- Progress the Council-led infrastructure study, in conjunction with partners
	- Improve city connectivity; including progressing the Car Parking strategy, the
	strategic review of Belfast Bikes and opportunities to enhance pedestrian
	connectivity in the city centre.
	Working and Learning
3.7	- Support residents to access employment and/or upskilling opportunities through our
	programme of employment academies, European Social Fund projects and working
	with our partners to establish effective pathways of support.
	- Educational underachievement; including working with key partners to design and
	test new employability approaches targeted at those at risk of becoming NEETs and
	to identify and provide early intervention support to young people.
	Financial and Resource Implications
3.8	The Committee Plan and annual programme of work will be in line with the budget of
	£17,118,371, as agreed by the Strategic Policy and Resources Committee in January
	2019.
	Equality or Good Relations Implications/Rural Needs Assessment
3.9	Strategies and plans are subject to the Council's equality, good relations and rural needs
	requirements.
4.0	Documents Attached
	None.